

EXHIBITOR SERVICE MANUAL

Save Time and Money! Pre-Order by March 20th and receive substantial discounts!

828 East Ferry Street - Buffalo, NY 14211
Phone: (716) 896-6170 | Fax: (716) 896-8908 | Toll Free: (800) 333-4253
www.haleexpo.com | email: csr@haleexpo.com

Buffalo Wine Festival

Buffalo Niagara Convention Center April 4, 2020

Hale Northeastern, Inc. is pleased to have been selected as the official service contractor for the **Buffalo Wine Festival** to be held at the Buffalo Niagara Convention Center. This exhibitor service manual contains information and order forms for many of the services we offer. We have found it most efficient if this manual gets to the person who is responsible for what happens in your booth. Please take time to read through it, complete the necessary forms and return them to us. Our goal is to help make your show participation a success.

Please contact Hale's Customer Service Department with any questions at csr@haleexpo.com or 800-333-4253 and we will do our best to assist you with all your show needs. We appreciate the opportunity to serve you.

SHOW SCHEDULE

MOVE-IN DATES AND TIMES

Friday, April 3, 2020 12:00 PM - 5:00 PM Saturday, April 4, 2020 8:00 AM - 11:00 AM

SHOW DATE AND TIMES

Saturday, April 4, 2020 12:00 PM - 9:00 PM (4 Sessions during this time frame)

MOVE-OUT DATE AND TIMES

Saturday, April 4, 2020 9:01 PM - 12:00 AM (All Freight must be off the floor by 12 AM)

EXHIBIT SPACE DETAILS

Each 10' x 10' exhibit booth(s) will be defined by 8' tall **BURGUNDY/BEIGE/BURGUNDY** back drape with 32" tall **BURGUNDY** dividing drape and will be identified by a 7" x 44" one-line ID sign. Booth(s) will also include (1) 8' table, skirted in **BURGUNDY**, and (1) 6' table, skirted in **BURGUNDY**, (2) folding chairs, (1) wastebasket.

HALE SERVICE DESK

Hale Northeastern, Inc. will have a service desk staffed with a customer service representative to handle any last-minute equipment needs or questions you may have. The desk will be operating during setup, show hours and dismantling of the show and will be located on the exhibit floor of the facility.

Please note: Orders can be accepted by mail, fax (716-896-8908) or may be scanned and emailed to csr@haleexpo.com. Full payment must accompany your order to qualify for the advance order discount.

We hope this will be a successful marketing event and encourage you to call if we can help in any way!

Yours Very Truly,

HALE NORTHEASTERN, INC. Exhibitor Services Department



PAYMENT POLICY

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PLEASE BECOME FAMILIAR WITH THIS POLICY BEFORE ORDERING ANY SERVICES

GENERAL INFORMATION

Telephone orders will not be accepted. Please mail, fax (716-896-8908) or scan and email your order to csr@haleexpo.com.

Payment MUST accompany your order.

If you have any questions or special requirements, please contact our Exhibitor Services Department at csr@haleexpo.com.

Items cancelled at show site will be charged 50% of the original price. Refunds cannot be processed until 24 hrs. after the original charge.

Failure to pay within the terms of this Payment Policy will cause service charges to be assessed on all unpaid balances. The service charge rate is 2% per month or 24% per annum. In the event of default, the customer agrees to pay all costs of collections, including attorney fees and court costs.

PAYMENT FOR SERVICES

Hale Northeastern, Inc. requires payment at the time services are ordered. Hale also requires that all exhibitors using our services provide a credit card authorization with their initial order. The credit card authorization will be used to cover all services not paid for by the initial payment and balances left unpaid at the closing of the show. This may include labor, material handling and/or other onsite services.

METHOD OF PAYMENT

Hale Northeastern, Inc. accepts cash, company checks, Visa, MasterCard, American Express and Discover. A service charge of \$55.00 will be assessed to individuals or companies for returned checks or chargebacks.

PRE-ORDER DISCOUNTED PRICING - SAVE TIME & MONEY!

To qualify for the pre-order prices, your forms must be received on or before the pre-order date with payment in full. Late orders and orders without payment will be charged standard prices and placed on hold until payment is received.

TAX EXEMPT

If your company is tax exempt, a copy of your Tax Exempt Certificate (*not* Resale Certificate) must accompany your order. Your exemption MUST be issued in the state the show takes place in.

QUESTIONS AND ADJUSTMENTS

Any discrepancy in items ordered and items received or any complaint or question concerning services must be reported to the Hale Service Desk immediately. Your problems will be resolved and any valid adjustments in your account will be made at that time. Credits and adjustments will not be made based on information received after the show closes.



Please see the Shipping & Material Handling form for details.

ORDER SUMMARY

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| Company Name: | | | Во | ooth No.(s): | | |
|--|---|--|--|---|---|--|
| Phone No.: | | Cell: | | Booth D | imensions: | |
| Order Contact: | | Email: | | | | |
| Credit Card Authoriz | ation (Will be used for | or Hale services only) | | | | |
| | A CREDIT CARD | IS REQUIRED TO BE ON | FILE BEFORE ANY ORD | ER IS PROCESSED. | | |
| | ard information as re | equested below. This will au show site orders placed by y | thorize Hale Northeaster | n, Inc. to charge the | • | |
| | ſ | We a | DISCOVER DIS | ION | | |
| Card Type: | ☐ Master Card | ☐ Visa ☐ Di | scover Amer | ican Express | | |
| Billing Address: | | Cit | y: | State: | Zip: | |
| Credit Card Number: | | | | | V-Code: | |
| Name on Card: | | | | Signature: | | |
| | | erCard, Visa, Discover = 3-digit (| | | | |
| By filling out this credit ca charged during initial pay material handling charges | ard authorization for ment and any unpaid s for shipments recei | ved onsite and or any other | zing Hale Northeastern, I show. Charges may inclu services that were ordere | nc. to charge for all s ude (but are not limit ed by the exhibitor or | services that were not ed to) onsite labor ordered, | |
| *** PLEASE ENS | SURE THAT YOUR COM | PANY NAME APPEARS ON ALL | FORMS AND ENTER ALL PAG | SE TOTALS HERE *** | | |
| BOOTH FLOORII | NG & SPECIAL BACK DR | APE | | \$ | | |
| FURNITURE & A | CCESSORIES | | \$ | | | |
| STANDARD BOO | OTH SIGN | | No Char | ge | | |
| SPECIAL SIGNS | | | \$ | | | |
| BANNERS | | | \$ | | | |
| MATERIAL HAN | DLING INFORMATION | | | \$ | | |
| (Actual weights | will be billed at show c | lose) | SUBTOTAL | \$ | | |
| | a charge for sending your freig ehouse or Direct to show-site. | ADD 8.75% SALES TAX | \$ | | | |

TOTAL

^{*}Exempt customers must provide a tax exempt certificate for the state the show takes place in. Resale certificates will not qualify for sales tax exempt status. Orders can be accepted by mail, fax (716-896-8908) or may be scanned and emailed to csr@haleexpo.com 3



BOOTH FLOORING & SPECIAL BACK DRAPE

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| | | | | | April 4, 20 | 20 | | | | |
|--|----------------------------------|-------------------|--------------|---------------------------------|----------------------|-------------------------------|-------------|--|--------------|---------|
| Company Nam | ne: | | | | | | Booth | No.(s): | | |
| Order Contac | ct: | | | | | | Phor | ne No.: | | |
| Standard Boot | th Carpe | et (for inlin | ne pipe & d | rape exhibit spac | es) | | | | | |
| Standard inline ex | hibit boo | th carpet | will be tap | oed on the aisle | sides only. Addi | tional taping can be ordere | ed below. | | | |
| <u>Size</u> 9' x 10' 9' x 20' | <u>Pre-Ord</u> \$127 \$255 | 7.08 | \$14 | 19.50 10.00 | Quantity | <u>Total</u> | □ | Please check <u>CA</u> Black Speckled Blue | RPET color o | ay |
| 9' x 30' 9' x 40' | \$379 \$506 | 9.53 | \$44 | 6.50 | | | _ | Forest Green | = | ırgundy |
| 18' x 20' Longer sizes, divide length | \$506 \$127 | 5.60 | \$59 | 9.50 | | | SHO | OW COLORS: BU | RGUNDY & | BEIGE |
| by 10 and multiply price: | | | | Standard Booth | Carpet Subtotal: | | | | | |
| Carpet Paddin | g, Carpe | et Tapin | g & Visc | ueen (Heavy-D | Outy Plastic to Prot | ect Carpet) | | | | |
| <u>ltem</u> 9' x 10' | <u>Pre-Ord</u> \$76 | er Price i.93 | | o <mark>rd Price</mark> 0.50 | Quantity | <u>Total</u> | | | | |
| 9' x 20' 9' x 30' | \$15 \$22 | | | 9.50 | | | | | | |
| 9' x 40' 18' x 20' | \$30 \$30 | | - | 60.00 60.00 | | | | | | |
| Additional taping: | Total fee | t: | X | \$.45 | | | | | | |
| <u>Visqueen</u> | | er Price | | rd Price | | | | | | |
| Calculate sq. ft.: | \$.77 | /sq. ft. ft. x | \$.90 | 0/sq. ft. ft. = | | | | | | |
| | | | Padding, C | | isqueen Subtotal: | <u> </u> | | | | |
| Special Back D | rape (in | cludes base | es, 8' posts | and crossbars) | | | | | | |
| Please note, 3' hig | gh or 8' hi | gh drape | may be av | ailable at show | site in show colo | ors only. If another color is | required, i | t must be ord | ered in adv | ance. |
| <u>Size</u> | Pre-Orde | | Standar | | Quantity | <u>Total</u> | | ease check DRA | | |
| 3' High Drape | \$6.38 | | \$7.50 | | Ln. ft. | | Beige | Burgundy | Lime | Red |
| 8' High Drape | \$8.93 | | \$10.50 | | Ln. ft. | | Black | Dusty Rose | Orange | Silver |
| 12' High Drape | \$15.73 | Ln. ft. | \$18.50 | | Ln. ft. | | Blue | Forest Green | Peach | White |
| Tackboard | | | | Special Back | Drape Subtotal: | | Brown | Gold | Purple | |
| Description | <u> </u> | Pre-Ord | er Price | Standard Price | e Quantity | Total | | | | |
| Tackboard, 4' x 8' O | _ | \$87 | | \$103.50 | | | | | | |
| Tackboard, 4' x 8' D | blsided | \$130 | | \$154.00 | | | | | | |
| Clear Packing T | ape | \$9. | 78 | \$11.50 | | | | | | |
| Double-Face T | • | \$21 | | \$25.50 | | | | | | |
| | | | | Tack | board Subtotal: | | | | | |
| | | | | | | | | | | |

Booth Carpet & Special Back Drape Page Total: _____



FURNITURE & ACCESSORIES

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| Company Name: | Booth No. (s): | | | | |
|--|--|---|--------------|-------|--|
| Order Contact: | Phone N | o.: | | | |
| | | | | | |
| <u>Description (indicate selection)</u> Color selection is below | Rental Price on or Before March 20 th | Rental Price After March 20 th | Quantity | TOTAL | |
| <u>4' TABLES</u> | | | | | |
| TABLE - 4'L x 24"W x 30"H UNSKIRTED | \$14.00 | \$19.00 | | | |
| TABLE - 4'L x 24"W x 30"H SKIRTED w/ Vinyl Topper | \$40.00 | \$51.00 | | | |
| TABLE - 4'L x 24"W x 42"H UNSKIRTED | \$32.00 | \$40.00 | | | |
| TABLE - 4'L x 24"W x 42"H SKIRTED w/ Vinyl Topper | \$55.00 | \$69.00 | | | |
| <u>6' TABLES</u> | | | | | |
| TABLE - 6'L x 24"W x 30"H UNSKIRTED | \$19.00 | \$24.00 | | | |
| TABLE - 6'L x 24"W x 30"H SKIRTED w/ Vinyl Topper | \$49.00 | \$60.00 | | | |
| TABLE - 6'L x 24"W x 42"H UNSKIRTED | \$34.00 | \$44.00 | | | |
| TABLE - 6'L x 24"W x 42"H SKIRTED w/ Vinyl Topper | \$60.00 | \$75.00 | | | |
| <u>8' TABLES</u> | | | | | |
| TABLE - 8'L x 24"W x 30"H UNSKIRTED | \$24.00 | \$30.00 | | | |
| TABLE - 8'L x 24"W x 30"H SKIRTED w/ Vinyl Topper | \$55.00 | \$69.00 | | | |
| TABLE - 8'L x 24"W x 42"H UNSKIRTED | \$35.00 | \$45.00 | | | |
| TABLE - 8'L x 24"W x 42"H SKIRTED w/ Vinyl Topper | \$65.00 | \$84.00 | | | |
| ADDITIONAL ACCESSORIES | | | | | |
| FOLDING SAMSONITE CHAIRS | \$2.00 | \$3.00 | | | |
| STOOL WITH PADDED BACK | \$35.00 | \$45.00 | | | |
| WASTEBASKET | \$10.00 | \$15.00 | | | |
| Please checl Black Red Forest Green Blue White Lime Green | | Teal | Orange Peach | | |

| urniture & Accessories Total: | |
|-------------------------------|--|



ID BOOTH SIGN

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| Company Name: | | Booth No. (s): |
|-----------------|---|-------------------------|
| Phone No.: | Cell: | Booth Dimensions: |
| Order Contact: | | |
| | STANDARD BOOTH SIGNS WILL BE AUTOMATICALLY | , |
| | PRINTED WITH YOUR COMPANY NAME | |
| | IF YOU WOULD PREFER YOUR INDIVIDUAL SIGN | |
| | TO BE PRINTED DIFFERENTLY, PLEASE USE THIS FORM | Л |
| | TO INDICATE THE CHANGES. | |
| | Pre-Order Date is March 20 th | |
| IF NO CHANGES A | RE REQUIRED, YOU DO NOT NEED TO RETURN THIS FORM TO | HALE NORTHEASTERN, INC. |
| | Please print or type revised sign copy here and return by | mail, |
| | fax (716-896-8908) or scan and email to: csr@haleexpo | .com |
| | <u>7" X 44" ID SIGN</u> | |
| Line Copy: | | |

Line copy may not exceed 26 characters, including spaces.

Sign font will be 2" Helvetica, Medium Block.

Other signs may be ordered from the Special Sign Form.



SPECIAL SIGNS

Sign Orders received after Mar. 20th add 50% to the listed Price.

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| | | Buffalo Niag | I o Wine Festival gara Convention Cer April 4, 2020 | nter | | |
|----------------------------------|-----------------------------|---|--|-------------------------|------------------|----------------|
| Company Na | ime: | | , , , , | Воо | th No.(s): | |
| Email Addr | ress: | | | Conta | ct Name: | |
| | SIG | NS ARE A TERRIFIC W | AY TO GET YO | UR MESSAGE C | UT! | |
| needs. Hale's work with you | Sign and Banner | s, colors, graphics and backing Department also has the abili ogo or create one! Add clipar and approval. | ty to add your logo | to your order or our i | n-house graphic | artists can |
| All sign prices white backing | • | to two (2) color copies with s | imple text with no r | more than twenty-fou | ır (24) words or | your choice of |
| Logos, graphic | cs, additional bac | kground colors, specialized de | sign work, heavy co | py or different sizes v | vill be quoted u | pon request. |
| | | EXAMPLE | S OF STANDARD SIZ | ES | | |
| | | | | 4' x 8' | | |
| 22" x 28" | | | | | 3 | ' x 4' |
| | 22" x 14" | | | | | |
| Standard | | 14" x 44" | | | | |
| Sign Holder Size | Common Table Top Size | Double height of Standard Booth Sign | | | | |
| \$74.20 | \$58.50 | \$74.20 | | <u>\$263.70</u> | : | \$113.30 |
| | | | <u> </u> | | 1 | |
| Copy Color | | Orientation | Description | Pre-Order Price | Quantity | <u>Total</u> |
| Color 1: | | Landscape | 22" x 28" Sign | \$74.20 | | |
| Color 2: | | Portrait | 22" x 14" Sign | \$58.50 | | |
| | | | 14" x 44" Sign | \$74.20 | | |
| Material Choi | ce | | 4' x 8' Sign | \$263.70 | | |
| Foamcore - | – Foam center with | white paper surfaces | 3' x 4' Sign | \$113.30 | | |
| Coroplast - | - Corrugated plastic | c – Most durable (Colors available) | Grommets (ea.) | \$2.00 | | |
| Poster Boa | rd – White poster b | ooard / Sign card only | Easel Back | \$2.75 | | |

| Poster Board – White poster board / Sign card only | Easel Back | \$2.75 | |
|--|-------------------------------------|--------------------------|---|
| | | Subtotal: | - |
| Please Indicate Sign Copy Here: | Double Sided | Add 75% to Subtotal: | |
| | | Subtotal 2: | |
| | Ordered After Mar. 20 th | Add 50% to Subtotal 2: | |
| | 7 | Special Sign Page Total: | |
| | | | |



BANNERS

Banner Orders received after Mar. 20th add 50% to the listed Price.

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Buffalo Niagara Convention Center April 4, 2020

| Company Nar | me: | | Booth No.(s): Contact Name: | | | | | |
|---------------------------------|--------------------|---------------------------------|--------------------------------------|-------------------------|--------------------|------------------|--|--|
| Email Addre | 2SS: | | | | | | | |
| | | Your Compa | ny Name Goe | es Here! | | | | |
| II banners come sta rommets. | andard with gromme | s spaced every two feet for eas | sy hanging. If needed, pockets ca | n be created on the top | hem and the bottom | n hem instead of | | |
| Font Color | | Orientation | <u>Description</u> | <u>Pre-Order Price</u> | Quantity | <u>Total</u> | | |
| Color 1: | | _ | 2' x 8' Banner | \$144.72 | | | | |
| Color 2: | | _ | 3' x 8' Banner | \$198.28 | | | | |
| | | | Custom Size | Call For Pricing | | | | |
| Banner Backgro | und Material Colo | • | Add Logo | Call For Pricing | | | | |
| White | Blue | ☐ Yellow | Grommets Every 2' | Standard | | | | |
| Red | ☐ Green | | Add'l Grommets (ea.) | \$2.00 | | | | |
| ☐ No Grommet | s or Pockets | | Background Color Other Than White | \$25.00 | | | | |
| ☐ I Want Grom | mets 🔲 I Want | Pockets | | | Subtotal: | | | |
| Please Indicate | Banner Copy Here: | | Double Sided | Add | 75% to Subtotal: | | | |
| | | | | | Subtotal 2: | | | |
| | | | Ordered After Mar. 20 | Oth Add 50 | % to Subtotal 2: | | | |
| | | | | Bai | nner Page Total: | | | |

Acceptable File Formats For Artwork

Vectorized Artwork – is the preferred format for artwork containing logos and fonts because it allows for exact reproduction without any loss of quality. These files are commonly produced with programs such as Adobe Illustrator or Corel Draw. Common file extensions for Vectorized artwork are: .eps, .pdf, .ai or .cdr

Please note, .eps and .pdf can also contain raster images as well (less preferred).

Rasterized Artwork – is the preferred choice for photo reproduction. Raster images can be resized only with the amount of information contained within the image. Higher resolution images will scale up better than low resolution images. To prevent unsatisfactory results, Hale Northeastern, will not use web images for reproduction on signage. Common file extensions for rasterized images are: .psd, .tif, .jpg (although .eps and .pdf can also contain raster images)

If you need a quote for specific services or would like to speak with one of our graphic artists, please call us at 800-333-4253 and ask for the Sign Department Files Upload Info: FTP Server: ftp.haleexpo.com User: upload-to-hale

PLEASE MAKE SURE EVERY PIECE TO SHIP IS LABELED & EXHIBITOR INFORMATION IS COMPLETE

These labels are provided for your shipping convenience. Place one on each piece to be shipped to ensure proper delivery (please note that one label is for the Advance Warehouse and one is for Direct to Show Site). If more labels are needed, copies are acceptable. Shipments arriving without this information will not be accepted by Hale Northeastern at the Advance Warehouse or on Show Site.

Please do not return label to Hale Northeastern

ADVANCE TO WAREHOUSE

SEND MATERIALS TO THIS LOCATION IF YOUR SHIPMENT IS
SCHEDULED TO ARRIVE BETWEEN: Friday, March 16 – Thursday, April 2, 2020

FREIGHT LABEL

SHIP TO:

Hale Northeastern c/o Buffalo Wine Festival 2020 828 East Ferry Street Buffalo, NY 14211

SHOW INFORMATION

Buffalo Wine FestivalBuffalo Niagara Convention Center
April 4, 2020

| Booth# | |
|-----------------|--|
| Exhibitor Name: | |
| Contact Name: | |
| Phone#: | |

DIRECT TO SHOW SITE

SEND MATERIALS TO THIS LOCATION IF YOUR SHIPMENT IS SCHEDULED TO ARRIVE ON OR AFTER: Friday, April 3, 2020

GHT LABEL

SHIP TO:

Buffalo Niagara Convention Center c/o Hale Northeastern, Inc./Buffalo Wine '20 153 Franklin St. Pearl Street Loading Dock Buffalo, NY 14202

SHOW INFORMATION

Buffalo Wine FestivalBuffalo Niagara Convention Center
April 4, 2020

| Bootn# | |
|-----------------|--|
| Exhibitor Name: | |
| Contact Name: | |
| Phone#: | |



MATERIAL HANDLING

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| Company Name: | | | | Booth No.(s): | |
|--------------------------|------------|-------------|---|---------------|---------------------------------|
| Billing Address: | | City/State: | | Zip: | |
| Phone No.: | | Cell: | Email: | | |
| Print name as it appears | s on card: | | Signature: | | |
| Account#: | | V-Code: M | Exp. Date:/_ asterCard, Visa, Discover = 3-digit cod | | e: s = 4-digit code on front |

*** MATERIAL HANDLING NEEDS MUST BE COMMUNICATED IN ADVANCE ***

Shipments arriving at either the Advance Warehouse or Direct to show site without prior notification will not be released until payment is received and an authorized signature from the exhibitor is obtained, regardless of having a credit card on file.

Inbound Shipping & Material Handling (Inbound shipping pricing includes outbound.)

| 1 | | | | Minimum Rate | |
|--------------------------------------|--------|------------|------------|---------------------------------------|--|
| | No. of | Est. Total | | 25 lbs. Single Package Minimum or | How to Calculate Total Material Handling |
| | Pieces | Weight | Carrier(s) | 26 lbs. – 200 lbs. Min. Shipment Rate | Charges |
| Advance Warehouse Rate | | | | \$74.75 / hundredweight | /T-+- W-:-h+ / 100) :: \$74.75 |
| For Shipments Arriving | | | | Min. 200 lbs. Per Shipment | (Total Weight / 100) x \$74.75 |
| (March 16 – April 2, 2020) | | | | Minimum Charge = \$149.50 | Minimum Charge = \$149.50 |
| Direct to Show Site Rate | | | | \$68.50 / hundredweight | (Total Weight / 100) v 669 F0 |
| For Shipments Arriving on or after | | | | Min. 200 lbs. Per Shipment | (Total Weight / 100) x \$68.50 |
| (April 3, 2020) | | | | Minimum Charge = \$137.00 | Minimum Charge = \$137.00 |
| Small Package Rate | | | | \$25.00 / per package | |
| For Direct to Show Site ONLY | | | | (Single Package Shipment Only) | \$25.00 Single Package Only |
| For Single Package 25 lbs. and Under | | | | Minimum Charge = \$25.00 | |

BILLED WEIGHT is based on incoming weight, whether the above services are used completely or in part. The weight is rounded up to the nearest one hundred pounds (100 lbs.) and is taken from the INBOUND BILL OF LADING and/or the Certified Weight Ticket. Shipments arriving without a specified weight on the Bill of Lading will be assigned an approximate weight by Hale. This weight will prevail. THERE IS A 200 lbs. MINIMUM CHARGE ON ALL SHIPMENTS OVER 25 lbs.

Inbound Advance Warehouse pricing includes:

- Signing and accepting shipment on behalf of exhibitor at Advance Warehouse.
- Loading and transport from Advance Warehouse to Show Site.
- Unloading at Show Site loading dock and delivery to exhibit space.
- Pickup, storage and return of empty shipping containers during the show.
- Transport from exhibit space to loading dock and loading of shipment onto carrier of choice after the show.

All other inbound pricing includes:

- Signing and accepting shipment on behalf of exhibitor at Show Site.
- Unloading at Show Site loading dock and delivery to exhibit space.
- Pickup, storage and return of empty shipping containers during the show.
- Transport from exhibit space to loading dock and loading of shipment onto carrier of choice after the show.

Only Outbound Shipping & Material Handling (If shipping inbound, this is included in pricing above – this section is not applicable)

| | No. of Pieces | Est. Total Weight | Carrier(s) | Minimum Rate 25 lbs. Single Package Minimum or 26 lbs. – 200 lbs. Min. Shipment Rate | How to Calculate Total Material Handling Charges |
|--|------------------|----------------------|------------|---|--|
| Outbound Regular Rate | | | | \$50.00 / hundredweight Min. 200 lbs. Per Shipment Minimum Charge = \$100.00 | (Total Weight / 100) x \$50.00 Minimum Charge = \$100.00 |
| Small Package Rate For Single Packages 25 lbs. or less | | | | \$25.00 / per package (Single Package Shipments Only) Minimum Charge = \$25.00 | \$25.00 Single Package Only |

To insure proper handling, all outbound shipping Bills of Lading must be turned into the Hale Service Desk whether or not the Official Show Carrier will be used. If the shipment will be going outbound on a carrier other than the Official Show Carrier, exhibitors must make arrangements to have the shipment picked up before 12:00 AM, Sunday, April 5, 2020. To ensure the floor is clear for the next event, shipments not picked up by 12:00 AM, Sunday, April 5, 2020 will be forced shipped on the Official Show Carrier. Any charges resulting from a forced shipment will be the responsibility of the exhibitor.

Please note, outbound FedEx or UPS shipments must now be scheduled by the shipping party. There is a charge for FedEx and UPS to pickup outbound shipments from convention and exhibiting facilities. Failure to schedule with FedEx or UPS will result in the shipment being forced onto the Official Show Carrier and will be forwarded to the addressed recipient. Any charges resulting from a forced shipment will be the responsibility of the exhibitor.

| Shipping & Material Handling Page Subtotal: _ | x 8.75% tax = Total: |
|---|--------------------------|
| | (200 lb. Minimum Charge) |



MATERIAL HANDLING LIMITS OF RESPONSIBILITY

828 East Ferry Street - Buffalo, NY 14211
Phone: (716) 896-6170 | Fax: (716) 896-8908 | Toll Free: (800) 333-4253
www.haleexpo.com | email: csr@haleexpo.com

MATERIAL HANDLING LIMITS OF LIABILITY AND RESPONSIBILITY

- 1. Hale Northeastern Inc. shall not be responsible for damage to uncrated materials, materials improperly packed, or concealed damage.
- 2. Hale Northeastern Inc. shall not be responsible for loss, damage, theft, or disappearance of exhibitor's materials after same have been delivered to exhibitor's booth and left unattended.
- 3. Shipments received without receipts, freight bills, or specified unit counts on receipts or freight bills (i.e., one lot, 800 cu. ft., etc.), such as UPS or van lines will be delivered to the exhibitor's booth without guarantee of piece count or condition. No liability will be assumed by Hale Northeastern for such shipments.
- 4. Hale shall not be responsible for loss, damage, theft or disappearance of materials before they are picked up from exhibitor's booth for re-loading after the show. Bills of lading covering outgoing shipments, which are furnished to Hale by exhibitors, will be checked at time of actual pickup from booth and corrections made where discrepancies occur.
- 5. Hale shall not be responsible for any loss, damage, or delay due to fire, acts of God, strikes, lockouts or work stoppages of any kind, or to any cause beyond its control. Hale's liability shall be limited to the physical loss or damage to the specific article which is lost or damaged, and in any event Hale's maximum liability shall be limited to \$.30 per pound per article with maximum liability of \$50.00 per item and \$1000.00 per shipment, whichever is less.
- 6. Hale shall not be liable to any extent whatsoever for any actual, potential, or assumed loss of profits or revenues, or for any collateral costs, which may result from any loss or damage to an exhibitor's materials which may make it impossible or impractical to exhibit same.
- 7. The consignment or delivery of a shipment to Hale by an exhibitor, or by any shipper to or on behalf of the exhibitor, shall be construed as an acceptance by such exhibitor (and/or other shipper) of the terms and conditions set forth in this bulletin.
- 8. Hale shall not be responsible for theft or damage while empty crates are in storage.
- 9. Material left behind without orders at the Material Handling Desk may be classified as abandoned. The Material Handling Contractor shall not be responsible for same. We are not responsible for any delay of rush shipments. We will expedite such rush shipments to the best of our ability, but will not assume any financial responsibility for shipments which do not arrive at their destination at a dated time.
- 10. **EXHIBITORS ARE URGED TO CARRY ALL-RISK INSURANCE** covering your materials against damage, loss and all other hazards from the time shipments are made prior to the show until shipments are received back after the show. This can generally be done by adding "riders" to existing insurance policies, often at no additional cost. It is understood that Hale Northeastern Inc. is not an insurer, that insurance, if any, shall be obtained by the exhibitor and the amounts payable to Hale Northeastern are based on the value of the material handling services and the scope of Hale Northeastern liability as set forth above.
 - Please be sure that your insurance coverage is effective from the time your equipment leaves its point of origin until its return to its final destination after the show. Your public liability insurance should be in effect and adequate to protect you against any claims arising out of the operation of your exhibit. Hale Northeastern Inc. policies DO NOT include any coverage for individual exhibitors and cannot be held liable, under any circumstances, for any loss or damage of any kind. We will, however, take every precaution possible to protect your shipment prior to your representative's arrival.

PAYMENT POLICY & SHIPMENTS

- Hale Northeastern must have a valid credit card on file before freight will be delivered to your booth. Collect shipments will not be accepted. Please complete the credit card authorization provided in this kit. Shipping / Material Handling charges will be incurred at the close of the show.
- All shipments must adhere to the arrival dates listed. Shipments arriving prior to move-in time must be consigned to the advance shipping warehouse. The exhibit facility has no provision for accepting or handling freight prior to the scheduled move-in date.
- We cannot guarantee shipment arrival times. Please be sure to request that your carrier delivers your total shipment at one time.
- BILLED WEIGHT is based on incoming weight, whether the above services are used completely or in part. The weight is rounded up to the nearest one hundred pounds (100 lbs.)
 and is taken from the INBOUND BILL OF LADING and/or the Certified Weight Ticket. Shipments arriving without a specified weight on the Bill of Lading will be assigned an
 approximate weight by Hale. This weight will prevail. THERE IS A 200 lbs. MINIMUM CHARGE ON ALL SHIPMENTS OVER 25 lbs.

ORDER FOR MATERIAL HANDLING SERVICES

We hereby authorize Hale Northeastern Inc. to handle our shipment(s) in accordance with the information set forth above in the "Limits of Liability" section of this form, and we further agree to the following:

- A. We agree to the "limitations of Hale's Liability and Responsibility" as set forth above.
- B. We agree that Hale's liability shall be limited to any loss or damage which results solely from Hale's negligence in the actual physical handling of the items comprising our shipment(s), and not for any other type of loss or damage.
- C. With particular reference to subparagraphs A and B of the above, we agree, in connection with the receipt, handling, storage, and re-loading of our materials at the convention site (as distinct from Hale's warehouse), that Hale will provide its services as our agent, and not as Bailee or shipper. If any employee of Hale shall sign a delivery receipt, bill of lading, or other documents, we agree that Hale will do so as our agent, and we accept the responsibility therefore.
 - Relative to outgoing shipments after the show, we recognize that there will be a lapse of time between the completion of packing and the actual pickup of our materials from our booth for loading into a carrier, and that during such time our shipment will be left unattended in our booth. We agree that Hale shall not be responsible for any loss or damage during such period, and we authorize Hale to adjust the quantities of items on any bill of lading left by us with Hale to conform to the actual count of such items in the booth at the time of pickup.
- D. Freight handling charges are the responsibility of the exhibitor to whom shipments have been consigned. Also, charges for loading out freight shipments are the responsibility of the exhibitor from whose booth shipments are made. Exhibitors may not assign this responsibility to suppliers or customers.
- E. We agree, in the event of a dispute with Hale relative to any loss or damage to any of our materials or equipment, that we will not withhold payment of any amount due to Hale for drayage or any other services provided by Hale as an offset against the amount of the alleged loss or damage. Instead, we agree to pay Hale within 30 days from the close of the show for all such charges, and we further agree that any claim we may have against Hale shall be pursued independently by us as a completely separate transaction to be resolved on its own merits.

| Show Name: | Buffalo Wine Festival 2020 | Company Name: | |
|-------------|-----------------------------------|---------------|--|
| Print Name: | | Booth No.(s): | |
| Signature: | | Date: | |

2020 Utilities Connection Order Form

Please return to: Buffalo Niagara Convention Center

Convention Center Plaza



| Fa inf ** FI Name of | x: (716) 855-3158 fo@buffaloconve | 3 | | Today's Date: | | | |
|--|---|--|---|------------------|--------------------|--|--|
| ** FI Name of | | (716) 855-5555 * (800) 995-7570 Fax: (716) 855-3158 info@buffaloconvention.com | | Fax I | EmailMa | | |
| Name of | ****PLEASE | ntion.com | | | | | |
| Name of | | NOTE: USE THIS F E. NO ADDITIONA | | | D OUT. | | |
| Erront | | | Date(s) of | | | | |
| Event | | | Event: | Booth | ı #: | | |
| irm Iame: | | | On Site Contact | | | | |
| Address: | | | | | | | |
| Phone #: | | | _Fax #: | | | | |
| Authorized By: | | | Title: | Date: | | | |
| AYMENT: Check (Pa | yable to Buffalo N | iagara Convention Cente | er): Check #: | Amt:\$ | | | |
| | | erCard American | | mount Charged:\$ | | | |
| | | | | | | | |
| | | | | ion Date: | | | |
| ame on Card: | | | | | | | |
| | | ORDER / ADVANCE (| | | | | |
| | | narge for service includes elected at prevail at a prevail at | | | location, and remo | | |
| 20 Volt Outlet | or wining into equipir | ADVANCE | ONSITE | QUANTITY | TOTAL | | |
| 00 watt or 5 amp ou | tlet | \$90.00 | \$135.00 | · Collins (| | | |
| ,000 watt or 10 amp | | \$99.00 | \$149.00 | | | | |
| ,500 watt or 15 amp | | \$102.00 | \$153.00 | | | | |
| 000 watt or 20 amp | | \$110.00 | \$165.00 | | | | |
| 08 Volt Single Phas | | | · | | | | |
| 0 amp or ½ HP | - | \$126.00 | \$189.00 | | | | |
| 0 amp or 1 HP | | \$143.00 | \$215.00 | | | | |
| 30 amp or 3 HP | | \$155.00 | \$233.00 | | | | |
| | | \$193.00 | \$290.00 | | | | |
| 50 amp or 7 ½ HP | | \$230.00 | \$345.00 | | | | |
| 1 | | | , , , , , , , , | | | | |
| 60 amp or 10 HP | se | | | | | | |
| 50 amp or 10 HP 208 Volt Three Phas | se | \$152.00 | \$228.00 | 1 | | | |
| 60 amp or 10 HP 208 Volt Three Phas 10 amp or ½ HP | se | \$152.00 \$163.00 | \$228.00 \$245.00 | | | | |
| 50 amp or 7 ½ HP 50 amp or 10 HP 208 Volt Three Phas 10 amp or ½ HP 20 amp or 1 HP 30 amp or 3 HP | se | \$163.00 | \$245.00 | | | | |
| 60 amp or 10 HP 208 Volt Three Phas 10 amp or ½ HP 20 amp or 1 HP 30 amp or 3 HP | se | \$163.00 \$182.00 | \$245.00 \$273.00 | | | | |
| 0 amp or 10 HP 08 Volt Three Phas 0 amp or ½ HP 0 amp or 1 HP 0 amp or 3 HP 0 amp or 7 ½ HP | se | \$163.00 | \$245.00 \$273.00 \$336.00 | | | | |
| 0 amp or 10 HP 08 Volt Three Phas 0 amp or ½ HP 0 amp or 1 HP 0 amp or 3 HP 0 amp or 7 ½ HP 0 amp or 10 HP | | \$163.00 \$182.00 \$224.00 \$263.00 | \$245.00 \$273.00 \$336.00 \$395.00 | | | | |
| 0 amp or 10 HP 08 Volt Three Phas 0 amp or ½ HP 0 amp or 1 HP 0 amp or 3 HP 0 amp or 7 ½ HP 0 amp or 10 HP Higher amperage a | vailable on reque | \$163.00 \$182.00 \$224.00 \$263.00 est – Please ask for quot | \$245.00 \$273.00 \$336.00 \$395.00 | Quantity | Total | | |
| 60 amp or 10 HP 60 amp or 10 HP 60 amp or ½ HP 60 amp or 1 HP 60 amp or 3 HP 60 amp or 7 ½ HP 60 amp or 10 HP 64 amp or 10 HP 65 amp or 10 HP 65 amp or 10 HP 66 amperage a 66 Equipment | vailable on reque t Rental | \$163.00 \$182.00 \$224.00 \$263.00 est - Please ask for quot Advance Order | \$245.00 \$273.00 \$336.00 \$395.00 *********************************** | Quantity | Total | | |
| 0 amp or 10 HP 08 Volt Three Phas 0 amp or ½ HP 0 amp or 1 HP 0 amp or 3 HP 0 amp or 7 ½ HP 0 amp or 10 HP Higher amperage a Equipment 5' - 3 wire #12 exte | vailable on reque t Rental nsion cord | \$163.00 \$182.00 \$224.00 \$263.00 **st - Please ask for quot Advance Order \$40.00 | \$245.00 \$273.00 \$336.00 \$395.00 **ation. Floor Order \$60.00 | Quantity | Total | | |
| 0 amp or 10 HP 08 Volt Three Phase 0 amp or ½ HP 0 amp or 1 HP 0 amp or 3 HP 0 amp or 7 ½ HP 0 amp or 10 HP Higher amperage a Equipment | vailable on reque t Rental nsion cord | \$163.00 \$182.00 \$224.00 \$263.00 est - Please ask for quot Advance Order | \$245.00 \$273.00 \$336.00 \$395.00 *********************************** | Quantity | Total | | |

TOTAL OF ORDER:

Service

Acctg

BUFFALO NIAGARA CONVENTION CENTER - UTILITIES REQUEST FORM

STANDARD ELECTRICAL SERVICE:

120 Volt, A.C., 60 Cycle 208 Volt, A.C., Single Phase, 60 Cycle 208 Volt, A.C., Three Phase, 60 Cycle

RULES AND REGULATIONS:

- 1) All equipment regardless of source of power must comply with the current National Electrical Code, State and Local Safety Codes.
- 2) All equipment must be properly tagged or marked with complete information as to the type and/or amount of current, voltage, phase, frequency, horsepower, etc. required.
- 3) All exhibitors' 120 volt cords must be of the 3 wire, grounded type. All exposed non-current carrying metal parts of fixed equipment, which are liable to be energized, shall be grounded.
- 4) The Buffalo Niagara Convention Center reserves the right to refuse connection to any exhibitor whose equipment is deemed unsafe by the show electrical supervisor.
- 5) Permanent building electrical outlets are not part of booth space and are not to be used by exhibitors unless specified otherwise.
- 6) Special equipment requiring company engineers or technicians for assembly, servicing, preparatory work and operation may be executed without "Show Electrician", however, all service connections and overload protection to such equipment must be made by "Show Electrician" only.
- 7) The Buffalo Niagara Convention Center is not responsible for voltage fluctuation or power failure for temporary conditions. Surge protection is the responsibility of the exhibitor.
- 8) The Buffalo Niagara Convention Center will not be responsible for any damage or loss to any equipment, component, computer, hardware or software and/or any damage or injury to any person caused by the installation, connection or plugging in of any electrical outlet by person(s) other than an authorized Buffalo Niagara Convention Center Electrician.
- 9) We will make every attempt not to locate power panels in exhibit booths, however this is not always possible.
 - a. Obstructions blocking utility floor boxes are subject to relocation as necessary.
- 10) All material and equipment furnished by The Buffalo Niagara Convention Center for this service order shall remain the property of The Buffalo Niagara Convention Center and shall be removed ONLY by the Buffalo Niagara Convention Center Electrician at the close of the show.
- 11) Payment in full must be rendered prior to electrical service connection.
- 12) Advance orders shall receive priority service.
- 13) Electrical service installation is guaranteed to be complete one hour prior to event opening.
- 14) Rates quoted for all connections cover only providing service to the booth in the most convenient manner and does <u>not</u> include connecting equipment or wiring.
- 15) Credit will not be given for outlets installed and not used.
- 16) Unauthorized power not paid for will result in shut down of electrical service.
- 17) Claims will not be considered unless filed by exhibitor prior to close of show.
- 18) There is a \$40.00 fee charged for all checks that are returned