



## GENERAL RULES & REGULATIONS

**ADMISSIBLE EXHIBITS:** Exhibitors agree to display only new and unused products. Only those products listed on your contract can be offered for sale. Products displayed are at the discretion of the Erie Promotions staff.

**PAYMENT OF SPACE:** Exhibitors are not permitted to move into their exhibition space until all balances are paid in full.

**SUB-LETTING:** Subletting or donating any amount of space is not permitted without written consent of Erie Promotions.

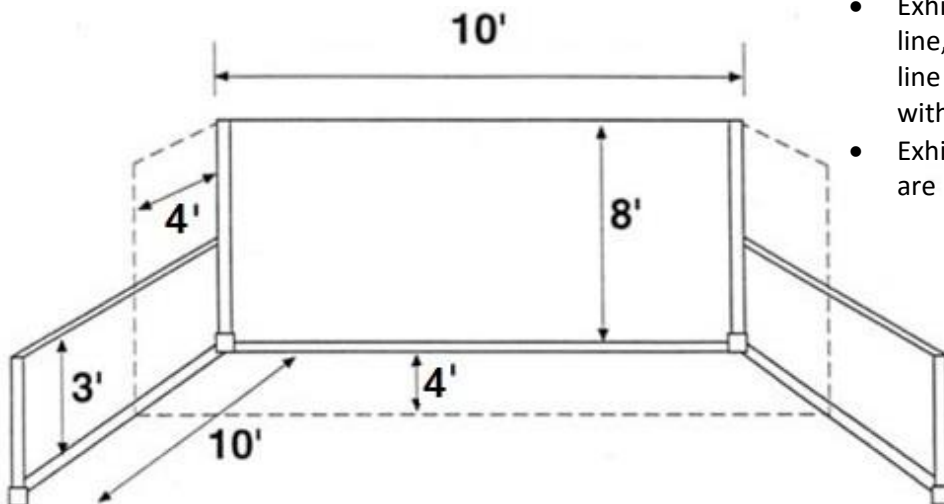
**ADMISSION:** You must have a pass to gain entrance to the show, there will be no exceptions. If you forget or lose your pass, you will be required to pay full admission price. All passes issued to the exhibitor are solely for the use of staffing their exhibit during the show and are not to be sold, transferred or given out as public admission tickets. For security purposes, exhibitors must arrive 30 minutes prior to the show opening to the public and must leave the building within 30 minutes after the show has closed to the public each night.

**SIGNS:** We encourage factory trademark signs of a professional quality. All signs must be within rented space and may not be placed elsewhere in the show. Signage with business names other than the contracted exhibitor is not allowed. The judgment of acceptable signage remains with the Show Management.

**PRICING PRODUCTS AND SERVICES:** Exhibitors may display and promote special prices on products and services. The word "Discount" is not permitted to be used. The only acceptable words to be used to reflect a price are "Special Show Offer" or "Special Show Price." Any misuse of wording could result in the Show Management removing the signage. The Show Management seeks to promote ethical merchandising and pricing policies.

### EXHIBIT POLICIES:

- Exhibits must be staffed during all hours the show is open to the public.
- Materials dealing with an exhibitor's products or services may only be distributed or displayed within the confines of booth area rented, and may not be distributed in any other areas of the show.
- Lotteries, drawings, guessing or prize contests of any kind sponsored by individual exhibitors are subject to the Show Management's prior approval and must meet all local and state regulations regarding games of chance.
- No loud speakers or amplification of any kind will be permitted. Video production with audio is permitted at the booth, but it must be kept at a level that does not create distractions from nearby exhibitors.
- Open flames are prohibited. Decorations must be fireproofed and pass inspection local municipality authority.
- The Show Management reserves the right to relocate exhibitors when circumstances warrant, as long as the reassignment is in the best interest of the expo.
- All display materials must be set up so as not to block off or interfere with other exhibitors nearby (see diagram).



- Exhibits may not exceed 8' in height on the back line, nor exceed an 8' height 5' from the back line to the depth of the booth to the aisle without prior approval by Show Management.
- Exhibits must fit within assigned booth. Displays are not permitted to extend into the aisle.